






International Entrepreneurship Summer School (ESS)

At ULK May 6th -12th 2024

Summary Report

<p>Introduction</p>	<p>Entrepreneurship Summer School (ESS) is a key partnership activity of the tripartite partnership activity between ULK, DSIK East Africa and Kempten University in Stuttgart in Germany that is held annually since 2020. It forms part of ULK career activities for students, as an extracurricular activity but also as Part of attaining Rwanda’s economic growth and development, which goes hand in hand with entrepreneurship development. It is against this background that Kigali Independent University (ULK) in partnership with DSIK annually through its partnership agreement organizes ESS at ULK Kigali Campus with an aim of entrepreneurship upskilling of ULK Students at all levels of study to boost their career choices and in preparation for life after university.</p> <ul style="list-style-type: none"> • Date and Venue: 6th – 12th May ULK Kigali Campus, Training Room, Fourth floor, Masters building • Partners: DSIK East Africa, RICEM, Kempten University of Applied Sciences, Stuttgart, Germany, German Cooperation, MINICOM and partners in transformation of • Participants: 21 registered students from ULK and ULK Polytechnic Institute UPI with Two students nominated from Gisenyi campus and were accommodated at the guest house in Kimihurura <ul style="list-style-type: none"> ○ 8 registered students of Kempten university of Applied Sciences. (See appendices). <p>Partner’s contribution and Funding:</p> <ul style="list-style-type: none"> • DISK covered most of budget (catering, Media, Branding, Training Materials, Certificates and Awards) • ULK covered cost of transport
<p>Monday 6th May 2024 (Day 1)</p>	<ul style="list-style-type: none"> • Participants assembled at the Boardroom to collect their braded materials including T. Shirt, Handbag, Cap, agenda, etc. and head for a campus tour. • The official opening of the IESS 2024 took place in FAC I convened by partner institutions (ULK, DSIK, Kempten University and RICEM). Official opening was done by the Vice Chancellor of the Kigali Independent University followed by remarks by representatives from Rwanda Institute for Cooperative Entrepreneurship and Microfinance, German Sparkassenstiftung-East Africa, Kempten University of Applied Sciences, as well as lecturers, heads of departments, faculty staffs and students of ULK. • After the official Opening ceremony, participants headed directly for a “Speed Dating” and provided a complete exposure of cultural exchange and self-discovery. The participants move straight for lunch after the Speed Dating. • Participants were introduced to the Entrepreneurship Summer School by the organizing team headed by Arafat Ddumba Yasser and Julia Peylo. • The facilitators Ddumba Arafat Yasser and Julia Peylo guided the participants to a successful completion of Round 1 of the Micro Business Game including knowledge-session. • The day ended by a dinner. <div style="display: flex; justify-content: space-around;">    </div>

	<ul style="list-style-type: none"> ➤ See more photos in Gallery below photos and videos of the day: https://photo1279.pixieset.com/mycollection-2/ ➤ https://mobile.igihe.com/amakuru/u-rwanda/article/abiga-kaminuza-basabwe-kubyaza-imirimo-ibyo-bigaho-gutegereza-akazi-ko-muri ➤ https://rba.co.rw/tv/video/vYNdYanAqHA
<p>Tuesday 7th May 2024 (Day 2)</p>	<ul style="list-style-type: none"> • Day started off with breakfast and a recap of days 1's activities by ULK participant Keza Mounna • Feedback about MBG round 1 simulation activities was presented • Know how session was spearheaded by Facilitator Julia and all groups (Shops) made on round 1 topics (Supplier Management and customer relationship management) through presentations, Mini dramas, Elevator Pitches and role-plays. • After Lunch, the participants visited Inyange Industries at Masaka for entrepreneurship familiarisation and inspiration. • Day Ended with dinner at Uncles Restaurant in Kicukiro  <p>See more photos in Gallery below photos and videos of the day</p>
<p>Wednesday 8th May 2024 (Day 3)</p>	<ul style="list-style-type: none"> • Day started off with breakfast and a recap of days 1's activities by ULK participant Urfer Philine • Feedback about MBG round 2 simulation activities was presented and a continuation of round 3 Led by the facilitators • Know how session was spearheaded by Facilitator Arafat and all groups (Shops) made on round 2 topics (competition management and Investment) through team interactions and discussions. • After Lunch, the participants were trained in psychometric Test and ring toss game to sensitize the participants to their entrepreneurial mind-set and business readiness conducted by officials of RICEM. • A presentation on Green finance by Professor Tobias Peylo via zoom platform to participants including a very interactive Q&A session. • The biggest highlight of the day was Rwanda evening showcased by both ULK and Kempten university students but also attended by Deputy Director of DSIK, Director of Students affairs and his deputy, HODs of Accounting and finance, Director HR of ULK, AGEULK president and his deputy • Day Ended with dinner at ULK masters canteen 
<p>Thursday 9th May 2024 (Day 4)</p>	<ul style="list-style-type: none"> • Day started off with breakfast and a little energizer to refresh the mind • Feedback about MBG round 3 simulation activities was presented by Julia Peylo and a wrap up of the simulation game was done with a review if participants training expectations indicated at the beginning were met. • Presentation by ESS Alumni of their business journeys: Parfait on Nkiza Ltd, a distribution and supply chain company dealing in UHT Milk and Nootri Instant porridge where Mr. Banamwana Gilbert in ULK incubation centre and CIC micro Finance (see Presentation in appendices).. • Presentation of business ideas by ULK Participants and receive feedbacks from the facilitators and other ESS participants. • A brief presentation of the business model canvas, an instrument to help participants to visualise their business models by Julia Peylo • A presentation by Josera, a food processing business a company of ERBACHER from Germany but operating in Poland and with East African Presence in presence Tanzania. Case studies were suggested that would be worked on by participants till the day of presentation on Sunday (see Presentation in appendices).

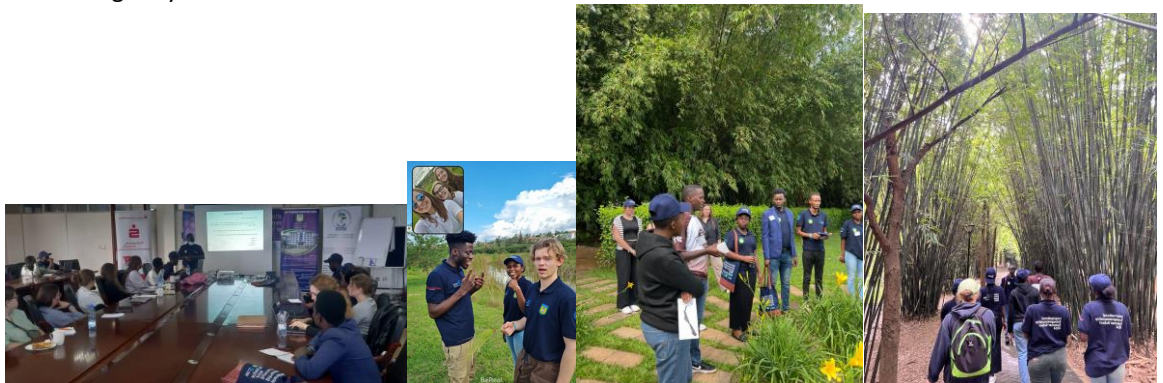
- Participants choose their preference case topics from the three case-studies topics(Crowd funding, E-commerce, and Brand awareness)
- Participants had a movie night about the Big Little farm and had an interactive session thereafter on the lessons learnt.
- Day Ended with dinner at ULK masters canteen



More Photos: <https://photo1279.pixieset.com/mycollection-3/>

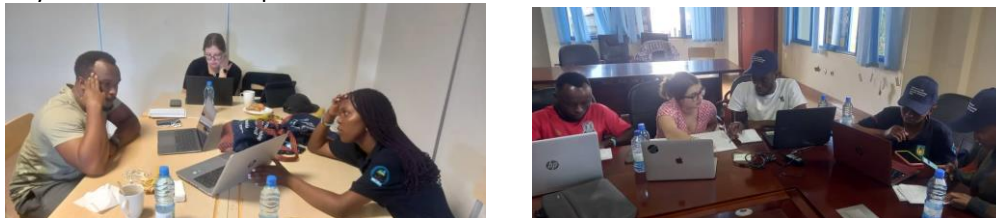
**Friday
9th May 2024
(Day 5)**

- Day started with breakfast and preparation for the day's activity of case studies by Josera. Groups were allocated activity stations in both the boardroom and Training room on fourth floor
- Prof. Dr. Okello George Candiya made a presentation by on financial inclusion and behavior and an interactive Q&A afterwards moderated by Ddumba Arafat Yasser(see Presentation in appendices)..
- After the presentation, Participants commenced with the preparations on case studies in six groups formulated by Julia Peylo in their respective "breakout" Rooms
- After lunch, ESS participants were joined by DSIK employees on a 'cool-off' excursion at Nyandungu Eco park till evening. Day Ended with dinner at the same venue



**Saturday
10th May 2024
(Day 6)**

- Arrival of Participants and breakfast and preparation for the day's activity of case studies by by the Six Groups were in the boardroom and Training room on fourth floor
- Zoom dial-n by the different groups for coaching and guidance by Josera officials.
Day Ended with lunch 2pm at ULK



**Sunday
14th May 2024
(Day 7)**

- Day started with breakfast and a final preparation for presentation of case-studies
- Presentations on case-studies by various separate groups on Brand Image, E-Commerce and Crowd Funding were made by the six groups (2 groups per case studies)
- Q&A from students, feedback and recommendations were made by the judges including Prof. Dr. Okello George Candiya, Julia Peylo, Mrs. Becky Balinda, and Ruth Madl.
- Award of certificates to the ESS participants by the different partner representatives
- Closing speeches were made after lunch by the student representatives, German Team leader Julia Peylo, DSIK Country representative Ruth Madl, ULK representative Prof. Dr. Okello George and the chief guest Mr. Turinamajyambere Ettiienne from MINICOM

- Prof. Dr. Okello George officially closed the 2024 Summer school and went for a group photo session in front of masters Building.



Achievements

- 99 % of the ESS agenda was actualised
- Publicity by Igihe newspaper and RTV news on the 6th May 2024
- Enhancement and solidifying partnership with DSIK, RICEM and MINICOM and strengthening the foundations for future collaborations and activities
- ESS activities afforded students more understanding, skills, knowledge and experiences boosted their entrepreneurial mindset and experiences.
- High ESS mood and enthusiasm whereas operations environment was generally good and very appreciated all participants. This improved the ESS impression on the participants and ULK community especially German students.
- Exposed new horizons for the organisation of future summer schools in the areas of technical expertise, Expert input, more collaboration and support from MINICOM, RDB, PSF and AMIR

Challenges

- Poor Time management the side of ULK participants on some days since they come from various areas in Kigali city by their own means worsened by weather vagaries thus delaying some day's activities.
- Short ESS period that disabled the playing of all the 4 MBG rounds. Participants felt frustrated as they played only 3 rounds. Intercultural Communication Presentation by Julia was not done due to long duration of the Psychometric test.
- Participants' adjustments to each other is cultural and knowledge backgrounds was a bit slow at first and was more noticeable in the case study activities.

Areas of emphasis for ESS 2025

- **ESS alumni and current student's Business EXPO:** as an inspiration platform for participants and current students to indulge in entrepreneurial activities and become agents of change in their communities
- **Courtesy Visits to German Embassy, GIZ, DSIK, MINICOM, CIC Micro finance and RICEM:** for better conceptualisation, technical and financial support for future activities and for Exposure, marketing and publicity.
- **Class Visits and discussions/interactions:** one or two sessions for topical discussions on entrepreneurship, Green financing and financial behaviour.
- **One sports interaction between participants and student community:** either football, Volleyball or Basketball to foster intercultural connections and brotherhood
- **Increase ESS period to 10 days:** Make it more interactive and accomplish all planned activities especially MBG and to give participants a breather between the various activities.
- **A small transport refund for ULK participants:** to reduce late coming and absentism especially on Saturday and Sunday.
- **Increase the number of participants from Kempten University:** to 15 for better ESS experiences
- **Increase the number of participants from Gisenyi campus to 5 or more students.**

Vote of Thanks

- ULK president and Vice President
- Mrs. Becky Balinda as the ULK focal person for Partnership with DSIK and RICEM
- Prof. Dr. Okello George – DVC Research and consultancy for his support and representation
- Dr. Sikubwabo Cyprien (DVC ULK Gisenyi campus) and all his staff for selecting and facilitating the 2 participants from the campus
- DSIK East for the Technical, advisory, Logistical, financial and personnel support for the ESS

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| | <ul style="list-style-type: none">• RICEM for the technical/advisory support, the psychometric test and ring toss game.• Kempten University for sending in the eight Student Participants to ULK for the summer school.• MINICOM for their continued technical and advisory support• Dr. Mugabe Roger – Director of student affairs and his assistant for facilitating and attending the Rwanda cultural evening• HoDs of both campuses in selection and giving special consideration to the ULK ESS participants• The Transport Department of ULK• The ICT directorate and Technical wings of ULK• AGEULK for the costumes and Artifacts• SOCOBA for the catering services |
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Prepared by:

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Partnership and member of the ESS 2024

Organising team.



Appendices: Important Links

- [Link](#): Entrepreneurship Summer School 2024 Agenda
- [Link](#): Entrepreneurship Summer School 2024 Poster
- [Link](#): ESS 2024 List of Participants -ULK & Kempten University of Applied Sciences
- [Link](#): Rwanda Evening Activity
- [Link](#): Business Model Canvas ESS 2024 Presentation by Julia Peylo
- [Link](#): ESS 2024 Presentation- Financial Inclusion and Financial Behavior by Prof Okello
- [Link](#): ESS 2024 Josera presentation
- [Link](#): Green Economy and Green Finance Prof. Tobias Peylo
- [Link](#): A presentation by ESS 2021 Alumni: Nzeyimana Parfait founder and MD at NKIZA Ltd

